



## RTCNYC Tool 12.3.3.5 Worst Evictors Week of Action

- **Monday: Location A**
  - **Press Conference**
    - **Goal:** Serving the worst landlords with eviction notices! Centering the voices of tenants living in buildings owned by the worst landlords to tell their stories.
    - **Turnout/Capacity:**
    - **Visuals:** worst evictors flyers, FAQs, KYR flyers, etc.
    - **RSVP's:**
  
- **Wednesday: Location B**
  - **Direct Action Against one of the worst evictors**
    - Morning Action
    - **Goal:** Shame them and put them on notice! Tenants are organized and fighting back!
    - **Turnout Capacity:**
    - **Visuals:** Large Eviction Notice to Landlord. Flyers to hand out to passerbys.
    - RSVP's:
  
- **Thursday: Location C**
  - **Press Conference**
    - **Goal:** Serving the worst landlords with eviction notices! Centering the voices of tenants living in buildings owned by the worst landlords to tell their stories.
    - **Turnout/Capacity:**
    - **Visuals:** worst evictors flyers, FAQs, KYR flyers, etc.
    - **RSVP's:**
  
  - **Location D**
  - **Outreach Blitz**
    - **Goal:** make sure all tenants in the zips know about RTC!!!
    - **Turnout/Capacity:**
    - **Visuals:** worst evictors flyers, FAQs, KYR flyers, etc.

- RSVP's: